



Topsail Junior Pirates Football & Cheer 2024 Season

Dear Potential Sponsor:

The Topsail Junior Pirates Football and Cheer are a Pop Warner Little Scholars nonprofit Youth Football & Cheerleading organization located in Hampstead, North Carolina. We are already beginning preparations for our season this fall. To ensure the success of our organization, we are reaching out to our business community and friends. We are asking you to consider sponsoring our organization.

Pop Warner Little Scholars, Inc. (PWLS) is the **only national youth sports organization in America** that requires its participants to perform adequately in the classroom before permitting them to play. The standards they have set give our children a sense of responsibility and an appreciation for academics and athletics that will help them develop later on in life. Proof of satisfactory progress in school is required. A 2.0/70% or the equivalent shall be the minimum grade point average acceptable to participate.

Our organization incurs many expenses over the course of the season to ensure the safety of our children as well as to ensure that they can enjoy a sport they love. These football players and cheerleaders spend two weeks in August conditioning before we even begin our normal practices. They then practice five days a week for two hours a day until Labor Day. During the month of September and October they practice three nights a week and have games every Saturday. At the end of the season our football players have the opportunity to compete in a bowl game, which can be as far as Virginia and South Carolina if we have funds available. Our cheerleaders compete in a local competition with hopes of scoring high enough to reach regionals in Virginia Beach in late November and possibly to Nationals in December in Orlando, Florida. These children are very hard working and dedicated and our goal is to safely put them on the field day in and day out as well as make sure this is an experience they will cherish and remember for the rest of their lives.

Our entire Board and coaching staff are volunteers, however, we do have some expenses we incur including insurance, referee fees, helmets, practice equipment, cheerleading mats, football uniforms, cheerleading uniforms to name a few. We have several fundraisers already planned and will continue fundraising throughout the year, but this alone will not cover the costs, which is why we are asking you to consider supporting our children.

The attached form shows the sponsorship levels and the level of advertising associated with each sponsorship level. If you have any questions, please contact Jason Jones – Sponsorship Chair (910-545-2906), Bobby Stewart - President (910-367-2691) or Samantha Dye - Treasurer (614-674-5903).

Thanks in advance and we look forward to working with you.

Topsail Junior Pirates Football & Cheer
Eastern Pender County Pop Warner Association



Topsail Junior Pirates

Football & Cheer

2024 Season Sponsorship Levels

PLATINUM SPONSOR

(\$1,250 or more)

- Field Sponsorship (Limited to 3) Approx. 18x24" yard sign placed in front of 1 of 3 practice fields. Signs will be placed prior to each practice.
- Home Game half-time announcement of sponsorship
- Scoreboard logo
- 6x Single sponsor digital media mentions
- Listed as a featured sponsor on website
- [Sponsorship plaque](#) with picture
- 3x8' Fence Sponsor Recognition Banner (Game Days)

GOLD SPONSOR

(\$750)

- Home Game half-time announcement of sponsorship
- 3x Single sponsor digital media mentions
- [Sponsorship plaque](#)
- 2'x5' Fence Sponsor Recognition Banner with single sponsor logo (Game Days)

SILVER SPONSOR

(\$350)

- 2x Single sponsor digital media mentions
- Banner with shared sponsor logo – 2 sponsors per banner – Approx. 2'x5' (Game Days)

BLACK SPONSOR

(\$200)

- 1x Single sponsor digital media mentions

- Your contribution to this 501(c)(3) registered nonprofit organization is tax deductible to the extent allowed by law.
- All sponsors will be displayed via a running banner on the TJP website.
- Media announcement will be on home game day
- All sponsorship levels will have their logo displayed on our Facebook page.
- All individual sponsor recognition banners will be displayed August through October.

Please make checks payable to: Eastern Pender County Pop Warner Association

Please mail this completed form to:
EPCPWA – Topsail Junior Pirates PO Box 1355 Hampstead, NC 28443



Topsail JuniorPirates Football & Cheer 2024 Season Donation

- ✓ Your contribution to this 501(c)(3) registered nonprofit organization is tax deductible to the extent allowed by law.

Sponsor Name	
Contact Name	
Mailing Address	
City, State, ZIP Code	
Telephone #1	
E-Mail	
Sponsorship Package	

Please make checks payable to: Eastern Pender County Pop Warner Association

Please email OR mail this completed form to: topsailjuniorpirates@gmail.com
EPCPWA – Topsail Junior Pirates
PO Box 1355
Hampstead, NC 28443

If you have any questions, please contact: Jay Jones (Sponsorship Chair) (910) 545-2906
Bobby Stewart (President) (910) 367-269
Samantha Dye (Treasurer) (614) 674-5903